K SERA SERA LIMITED

(Formerly Known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange, Lokhandwala Road, Andheri (West), Mumbai - 400 053.

(Rs. In Lacs)

Unaudited Standalone Financial Results for the Quarter/Half Year Ended on 30th September 2012

Sr. No.	Particulars	Quarter ended on			Half Year ended		Year Ended on
		30.09.2012 (Unaudited)	30.06.2012 (Unaudited)	30.09.2011 (Unaudited)	30.09.2012 (Unaudited)	30.09.2011 (Unaudited)	31.03.2012 (Audited)
1 (a)	Net Sales/ Income from Operations	-	3.15	238.17	3.15	356.68	356.25
(b)	Other operating Income	-	-	-	-	-	-
	Total Income (a+b)	**-**	**3.15**	**238.17**	**3.15**	**356.68**	**356.25**
2	**Expenditure**						
(a)	Cost of Operations	0.05	-	217.10	0.05	320.15	324.08
(b)	Purchases of Stock in Trade		-	-			-
(c)	Changes in Inventories of finished goods,work in progress and stock in trade		-	-			-
(d)	Employees benefits expenses	12.11	11.56	10.08	23.67	20.59	45.19
(e)	Depreciation and amortisation	67.41	48.69	19.81	116.10	39.12	138.20
(f)	(Other expenses (Any item exceeding 10% of the total expenses relating to continuing operation to be shown separetely)	43.83	34.11	45.41	77.96	78.49	602.30
	Total Expenditure	123.40	94.35	292.40	217.77	458.35	1,109.77
3	**Profit from operation before other incomes, interest and exceptional items (1-2)**	**-123.40**	**-91.20**	**-54.23**	**-214.62**	**-101.67**	**-753.52**
4	Other Income	115.49	42.83	132.30	158.32	142.76	167.88
5	**Profit before interest and exceptional items (3+4)**	**-7.91**	**-48.36**	**78.07**	**-56.30**	**41.10**	**-585.64**
6	Interest	1.75	-1.31	47.67	0.44	95.44	191.82
7	**Profit After interest but before exceptional items (5-6)**	**-9.66**	**-47.06**	**30.40**	**-56.74**	**-54.34**	**-777.46**
8	Exceptional items (prior period expenses net of tax Rs.3,70,26,000/-)		-	-			-729.74
9	**Profit(+)/Loss(-) from Ordinary Activities before Tax (7-8)**	**-9.66**	**-47.06**	**30.40**	**-56.74**	**-54.34**	**-1,507.20**
10	Tax Expense		-	-		-	284.70
11	**Net Profit(+)/Loss(-) from ordinary Activities after tax (9-10)**	**-9.66**	**-47.06**	**30.40**	**-56.74**	**-54.34**	**-1,791.90**
12	Extraordinary Item (net of tax Expense Rs.)		-	-		-	-
13	**Net Profit(+)/Loss(-) for the period (11-12)**	**-9.66**	**-47.06**	**30.40**	**-56.74**	**-54.34**	**-1,791.90**
14	Share of Profit/Loss of Associates		-	-		-	-
15	Minority Interest		-	-		-	-
16	**Net Profit/Loss after taxes ,minority interest and share of Profit/Loss of Associates (13-14-15)**	**-9.66**	**-47.06**	**30.40**	**-56.74**	**-54.34**	**-1,791.90**
17	Paid up Equity Share Capital (Face Value Rs.10/- per share)	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86
18	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	**7,647.73**
19 (i)	Earnings Per Share (EPS)						
	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.005)	(0.023)	0.015	(0.027)	(0.026)	(0.862)
(ii)	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.005)	(0.023)	0.015	(0.027)	(0.026)	(0.862)

A1	Public shareholding						
	Number of shares	207938634	207938634	207938634	207938634	207938634	207938634
	Percentage of shareholding	100%	100%	100%	100%	100%	100%
A2	Promoters and promoter group						
	Shareholding **	NIL	NIL	NIL	NIL	NIL	NIL
(a)	Pledged/Encumbered						
	Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL
(b)	Non-encumbered						
	Number of Shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the Company)	NIL	NIL	NIL	NIL	NIL	NIL

STATEMENT OF ASSETS AND LIABILITIES		(Rupees in Lacs)	
Sr. No.	Particulars	Standalone	
		Half year Ended 30.09.2012 Unaudited	Half year Ended 30.09.2011 Unaudited
1	**Shareholders Fund**		
	A) Share Capital	20,793.86	20,793.86
	B) Reserves & Surplus	7,590.99	9,942.22
2	**Loan Funds**	4,065.90	4,863.43
	Deferred Tax Liability	70.12	-
	Total	**32,520.88**	**35,599.51**
3	**Fixed Assets (Net)**	2,995.13	2,823.73
	Deferred Tax Assets	-	214.58
4	**Investments**	18,806.87	11,158.13
	Current Assets,Loans & Advances		
	A) Inventories	-	-
	B) Sundry Debtors	2,864.82	3,260.77
	C) Cash & Bank Balances	109.96	38.52
	D) Loans & Advances	9,188.66	20,073.75
		12,163.44	23,373.04
	Less : Current Liabilities and Provisions		
	(i) Current Liabilities	1,002.32	1,449.39
	(ii) Provisions	470.52	1,227.45
		1,472.84	2,676.84
5	**Net Current Assets**	10,690.60	20,696.20
6	**Miscellaneous Expenditure**	28.27	149.95
7	**Profit and Loss Account**	-	556.92
	Total	**32,520.88**	**35,599.51**

Notes :-

1 The above Standalone results were reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 10th November,2012.

2 Previous period/year figures have been re-grouped whenever necessary.

3 The company has received Two investors complaints for this quarter and the same have been duly resolved, There are no pending complaints for this quarter.

4 The Company's activities falls within a single segment. Accordingly disclosure requrement under Accounting Standard 17 is not applicable.

5 The Consolidated results of the company has been intimated to the BSE and NSE and are avaliable on the websites of the BSE and NSE.

By order of the Board of Directors
For K. SERA SERA LIMITED

K SERA SERA LIMITED MUMBAI

(Director)

Place:- Mumbai
Date:- 10/11/2012